

## Message Text

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PAGE 01 BOGOTA 04760 201330Z  
ACTION EB-08

INFO OCT-01 ARA-14 ISO-00 AGRE-00 CEA-01 CIAE-00  
COME-00 DODE-00 FRB-01 H-02 INR-10 INT-05 L-03  
LAB-04 NSAE-00 NSC-05 PA-02 CTME-00 AID-05 SS-15  
STR-07 ITC-01 TRSE-00 ICA-20 SP-02 SOE-02 OMB-01  
DOE-15 /124 W

-----061742 202202Z /41

R 191416Z MAY 78  
FM AMEMBASSY BOGOTA  
TO SECSTATE WASHDC 8083  
INFO AMCONSUL MEDELLIN

UNCLAS BOGOTA 4760

E.O. 11652: NA  
TAGS: BEXP, CO  
SUBJECT: TRADE PROMOTION: UNDER SECRETARIAL TASK FORCE ON US  
FOOTWEAR: CONTINUING IDENTIFICATION OF TRADE OPPORTUNITIES FOR  
LEATHER SHOES AND BOOTS

REF: STATE 089279

1. KEY OFFICERS AT PURCHASING AGENCIES OF THE ARMED FORCES, DISTRIBUTORS AND IMPORTERS OF LEATHER WORK SHOES AND BOOTS WERE CONTACTED BY EMBASSY IN CONNECTION WITH MARKETING OF US MADE WORK SHOES. NO BIDS FROM ABROAD ARE WELCOME BY EITHER THE ARMED FORCES OR OTHER MAJOR END-USER ENTITIES, SUCH AS FIRE DEPARTMENTS, PUBLIC SERVICE UTILITIES, ETC., SINCE THE LOCAL INDUSTRY IS PRODUCING IN SUFFICIENT QUANTITIES AT A HIGH QUALITY.

2. HOWEVER, SOME PRIVATE INDUSTRIES MAY STILL BE PURCHASING FROM ABROAD BUT IN LESSER QUANTITIES EVERY YEAR. IMPORTS FOR 1977 WERE LESS THAN \$1.000. IMPORTS ARE PERMITTED SUBJECT TO THE PAYMENT OF A 85 PERCENT IMPORT DUTY PLUS 6 PERCENT SALES TAX, AND 7.5 PERCENT OTHER TAXES.

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3. FOR YOUR INFORMATION, APPROXIMATE RETAIL PRICES FOLLOW OF SELECTED LOCALLY MANUFACTURED WORK BOOTS:

A. LEATHER/VINYL SOLE	US\$10.25
B. LEATHER/RUBBER SOLE	8.00
B. LEATHER/RUBBER SOLE/STEEL TOE	16.00
D. LEATHER/RUBBER-NYLON SOLE/METAL TOE	12.00

OTHER MODELS ARE MADE IN BOTH LESS AND MORE EXPENSIVE STYLES.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Draft Date:** 19 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Subject:** TRADE PROMOTION: UNDER SECRETARIAL TASK FORCE ON US FOOTWEAR: CONTINUING IDENTIFICATION OF TRADE OPPORTUNITIES FOR LEATHER SHOES AND BOOTS  
**TAGS:** BEXP, CO  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
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